

Active4Today Performance Indicators	31st January 2025	31st January 2026	Growth (+) Decline (-)
No. of User Visits - TOTAL	875,637	967,827	+10.53%
No. of Leisure Centre user visits - Children (under 16) - TOTAL	210,740	210,807	+0.03%
No. of Leisure Centre user visits - Aged Over 60 - TOTAL	131,287	150,836	+14.89%
No. of Leisure Centre user visits - Deprived areas - Total users	35,291	41,017	+16.23%
No. of individuals referred to Active4Today from a health professional - Total	354	410	+15.82%
No. of individuals referred to Active4Today from a health professional - Attended Session - TOTAL	167	237	+41.92%
No. of Community Groups supported by Sports Development	156	209	+33.97%
Live Leisure Centre Membership base (adults) - Total	8,859	9,472	+6.92%
Live Leisure Centre Membership base (children) - Total	3,142	3,205	+2.01%
Number of people on concessionary membership	520	607	+16.73%